

Behind every great athlete is a great Coach. I'll be your Coach for the Game of Life, if you'll say this simple prayer:

"Jesus, I want to join Your team. Please come into my heart and be my Life Coach. Teach me the rules of the game and show me how to love You and others. Help me through the preliminaries, over the hurdles, and around life's obstacles. Help me to learn Your strategies and follow Your signals, so I can be a winning player in this life and in the next."

If you've said this prayer with a sincere heart, you're on My winning team now. Your training has begun. I've got a plan for you. I'll never let you down. I'm here for you.

—Coach Jesus

To find out more about how to stay tuned to Jesus' signals and plays, log on to our website or e-mail us today:

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Dear sports fan,

What has brought you here to watch this event? Is it the thrill of the competition? The grace and finesse with which the sport is played? Admiration for the competitors who have trained hard to master their discipline? Or just pure love of the game? Whatever your reason for being here, in addition to the memory of this experience and the memorabilia you might collect, I have something more you can take home.

Life can be likened to a series of sports events—each one leading up to the grand final. You are like

teach you how to be a team player and a winner in your relationships with others. I'll help you live the way you're meant to live. I'll make a champion out of you! As Head Coach, I have a perfect track record. All those who stick with Me are guaranteed to end up winners! I know unbeatable strategies, and if you watch for My signals and follow My instructions, I'll coach you through anything. I'll always be there for you, and I'll help you succeed in each new challenge that comes your way. I'll also help you to prepare for crossing the final victory line when you pass from this life to the next—where you can find complete and perfect love, peace, and happiness for all eternity. What you learn here throughout your life will not be lost when this life is over—you'll just enter a brand-new phase. Train with Me now, and you'll be ahead in the game, both in this life and in the next. Accept Me as your Coach, and you'll be prepared for what is to come. I'll guide you over the tough hurdles and around every obstacle. There's no greater thrill, no greater rush, no greater excitement, and no greater satisfaction than experiencing the victory of eternal life in My heavenly kingdom. I want you on My team, because I want to see you reach this goal. I want you to be a winner!

an athlete. In order to play the game, run the race, or compete in the event, you've got to train hard, work out, and pass all sorts of tests. You reach one goal and then you move on to another, then another, and another, building on your successes. You have to build your muscles, develop your skills, and fine-tune your coordination. There are many preliminary events, competitions, and tournaments in life—all pointing you towards the final goal, the big event, like the Olympics or the World Cup. By being born on this earth you're automatically a player in the game of life. I've equipped you with what you need to win the game. I've given you attributes that are unique to you, and it's up to you to choose what you'll do with them. There are only two teams in the game of life—the winning team or the losing team. You decide which one you want to be on. I am extending you a personal invitation to join My team—the winning team. Unlike the sports you're familiar with, I don't hold tryouts. All you have to do to join My team is say "Yes, I'll play for You." Once you've done that, I'll become your personal trainer and coach you through the Game of Life. I'll teach you all you need to know—including the rules of the game and how to best develop your talents. I'll show you the right techniques. I'll teach you how to find lasting happiness, satisfaction, and peace. I'll